

# SHEREEF HABIB

**Senior Software Engineer | Growth Engineer | Full Stack Developer**

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## PROFESSIONAL SUMMARY

Results-driven Senior Software Engineer with extensive experience building scalable applications and growth-focused features. Expertise in full stack development across React Native, Next.js/React, Django, and Go. Proven track record of reducing load times by 45%, boosting organic traffic by 65%, and eliminating 92% of API errors. Strong foundation in computer science fundamentals with the ability to quickly master new technologies to solve complex problems. Specialized in clean architecture, API design, SEO optimization, and growth engineering techniques that deliver measurable business outcomes.

## PROFESSIONAL EXPERIENCE

### SENIOR FULL STACK DEVELOPER & GROWTH ENGINEER (CONTRACT)

**Poblysh | Remote | April 2024 – February 2025**

- Redesigned and implemented core frontend architecture using Next.js and Prisma, decreasing load times by 45% and enhancing developer productivity by 30%
- Developed and executed comprehensive SEO strategy across all pages, resulting in 65% growth in organic traffic and improved search engine visibility
- Engineered responsive mobile design system for public-facing pages, significantly improving cross-device user engagement metrics
- Built customizable company profile generation system that enabled enhanced branding capabilities for client businesses
- Created automated OG image generation tools that increased social media engagement by 35% and reduced design team workload by 15 hours weekly
- Restructured backend API endpoints and resolved persistent bugs, reducing error rates by 92%

### SENIOR FULL STACK DEVELOPER & GROWTH ENGINEER (CONTRACT)

**Icube Farm | Equatorial Guinea (Remote) | February 2024 – December 2024**

- Developed and deployed advanced resume parsing and matching engine using NLP techniques to streamline recruitment workflows
- Built robust APIs for cohort and training management that expanded platform capabilities beyond core recruitment functionality
- Implemented SEO optimization system and integrated Mixpanel analytics for comprehensive user behavior tracking
- Engineered customizable company profile system with dynamic content capabilities to enhance employer branding
- Integrated disparate backend systems for improved speed and reliability, supporting consistent product growth

## **LEAD FULLSTACK DEVELOPER**

**Mustard Insights | Lagos, Nigeria | June 2023 – January 2024**

- Led end-to-end development of Price Wiz, a React Native mobile application for tracking fuel prices across Nigeria
- Designed and implemented scalable backend infrastructure for comprehensive African data repository
- Revamped public-facing pages with focus on UX/UI best practices, significantly improving conversion metrics
- Optimized API performance for high-traffic scenarios, ensuring consistent sub-500ms response times
- Contributed architectural guidance during company restructuring phase

## **SOFTWARE ENGINEER → SENIOR ENGINEER**

**Saw-T Concept (Fintech) | Nigeria | 2020 – 2024**

- Built School Payment System (SPS) that processed transactions for 15,000+ students across 25 schools, with 99.9% uptime
- Developed and deployed market-based informal tax system for Jigawa State government, improving revenue collection by 85%
- Introduced architectural improvements and coding standards that reduced platform instability by 75%
- Mentored junior developers and created comprehensive onboarding materials, improving team productivity by 40%
- Led technical planning sessions for new features, aligning development roadmap with business objectives

## **NOTABLE PROJECTS**

**RESQ SAFETY APPLICATION | 2025 – Present**

- Developing mobile-first personal safety application using React Native, Go, and FastAPI
- Implementing real-time location sharing, incident reporting, and AI-based threat detection systems
- Designing escalation protocols for high-priority safety alerts with planned government agency integration
- Creating geospatial visualization for safety data including crime zone heatmaps and travel monitoring functionality

## **REPAIREX INVENTORY SYSTEM | 2024**

- Built comprehensive inventory management system for Dubai-based electronics trading company
- Implemented barcode scanning, predictive inventory forecasting, and automated restock workflows
- Reduced inventory discrepancies by over 90% while supporting high-volume warehouse operations
- Designed multi-admin system with real-time inventory tracking and adjustment capabilities

## **HAJJ INVESTMENT PLATFORM | 2024**

- Designed and developed MVP for Shariah-compliant micro-investment platform for Hajj pilgrimage savings
- Integrated secure payment processing with Islamic finance compliance validation
- Created user experience focused on gradual savings goals with appropriate withdrawal constraints

## **2404 LOGISTICS SYSTEM | 2024**

- Developed UI and backend for shipping management platform connecting Nigerian and Canadian logistics operations
- Built configurable quote generator with dynamic pricing rules based on multiple shipping variables
- Created comprehensive admin dashboard for real-time shipment tracking and order management
- Delivered complete system on budget that successfully validated core business operations

## **TECHNICAL SKILLS**

- **Languages:** JavaScript/TypeScript, Python, Go, PHP, Kotlin, SQL
- **Frameworks & Libraries:** React Native, Next.js, Django, FastAPI, Prisma, Express
- **Infrastructure & Tools:** PostgreSQL, Redis, Docker, Git, CI/CD, Mixpanel, WebSockets

- **Core Competencies:** Clean Architecture, RESTful API Design, SEO Optimization, Growth Engineering, Domain-Driven Design
- **Cloud Services:** AWS, Google Cloud Platform, vercek

## EDUCATION

### **Bachelor of Engineering in Mechanical Engineering**

University of Abuja, Nigeria